Dear friends of Komen Michigan,

I’m excited to share with you a summary of 2016, a year in which we were able to help over 85,000 women in Michigan get access to breast cancer education, screening, diagnostic tests and survivorship programs that were not covered by any insurance carrier, other nonprofit organization, nor government program in Michigan.

We have been able to do great things this year, yet I’m still unfulfilled that we haven’t been able to do more. Based on current statewide statistics, we only covered approximately 24% of the population that needs our help the most, the uninsured, underinsured, rural and minority populations. This resulted in more late-stage diagnoses and deaths from breast cancer. In fact, 30% of breast cancer diagnoses in Michigan are still considered “late stage,” when the disease is more difficult and costly to treat, not to mention more deadly. Over 1,400 women will die from breast cancer in Michigan this year, with approximately 450 of them living in the 24 counties we cover. This is not acceptable.

This is what we do:
- We save lives through our own outreach, education, and programs.
- We eliminate barriers to access; be it language, financial, culture, transportation or location.
- We fund breast health programs at local healthcare institutions to ensure all women and men are able to get screened.
- We invest in the best and brightest breast cancer researchers in the world.

As an independent 501(c)3 nonprofit organization with a local board of directors, we are well-positioned to shift and cover breast health gaps in our communities as they arise. If breast cancer has touched your life like it has mine, I hope you’ll take the time to get to know our organization and find a place on our team in our ongoing fight. With your help, we will achieve our goal of reducing the number of breast cancer deaths in Michigan by 50% by 2026, our Bold Goal and commitment to you.

With gratitude and with hope for a future where no one dies from breast cancer,

Chuck Christmas,
President, Board Of Directors
Executive Vice President & CFO, Mercantile Bank of Michigan
Quite simply, until we find the cure for breast cancer, there will always be a need for Komen Michigan. The social determinants of health will always put certain groups at a higher risk of dying from breast cancer. By helping remove the stigma and fear of saying “breast cancer” out loud, to paying for screening mammograms, and covering insurance deductibles for women under 40, we adapt and evolve to support the changing needs of our community.

Komen Michigan conducts an in-depth assessment of the breast health needs in our community every three years with annual updates. We call it the Community Profile and it’s always available on our website. Through this work, we identify target communities for our programs using analysis of population-based breast cancer data including incidence rates, how many breast cancers are diagnosed at an advanced stage, and death rates by region and ethnicity.
Our Current Priorities

SCREENING ACCESS

Increase access to breast cancer screening and diagnostics by reducing financial, individual, and other barriers to help make care accessible for all. Priority populations include low-income, uninsured and underinsured, African American, Hispanic/Latino, rural, and high-risk women under 40.

CULTURALLY APPROPRIATE EDUCATION

Create, manage and financially support strong community education, outreach, and navigation programs focused on dispelling myths, reducing fears, and providing support services related to breast cancer. This includes navigation and barrier-reduction programs (e.g. co-pays, deductibles, transportation, child care etc.) to connect clients to screening services. Priority populations include African American, Hispanic/Latino, and rural.

SURVIVORSHIP PROGRAMS

Increase availability of programs serving survivors with a focus on social and emotional wellbeing, wellness programs, and lifestyle intervention strategies to reduce the risk of breast cancer recurrence.

For more information on our funding priorities and community profile, visit Komenmichigan.org.
Our Local Health Care Partners

Michigan's healthcare landscape has evolved with the launch of the Affordable Care Act, the Healthy Michigan Plan, and the State Innovation Model. Throughout these changes, Susan G. Komen Michigan remains a trusted funding resource for underserved individuals. Federal and state-funded programs will now be able to assist uninsured or underinsured women between the ages of 40 and 64 who have an income at or below 250% of the federal poverty level.

While this represents a large population, women with incomes above the stated guideline but still considered impoverished, including women under 40, will not have access to these funds. Symptomatic women and men often forego expensive diagnostic services like biopsies, preventing the opportunity to seek treatment and increasing the risk of a later stage, life-threatening diagnosis. To better serve this population of women, Komen Michigan partners with local organizations to provide quality breast health education and services.

Each year, an independent volunteer review committee comprised of local public health constituents selects the most promising applications for funding. The fiscal year 2016 enabled Komen Michigan to invest $552,665 in major grants for community programs, and $60,665 in small grants.

### MAJOR GRANT RECIPIENTS

- **Living Well in Breast Cancer Survivorship (LWBCS)**
  - Absenger Cancer Education Foundation

- **Importance of One: One Women, One Clinical Breast Exam, One Mammogram - Breast Care Services**
  - Allegiance Health, Women's Health Center

- **Breast Cancer Support Through the Continuum of Care**
  - Cancer Support Community of Greater Ann Arbor

- **Count Me In Breast Health Education and Services**
  - Catherine A. Hackett Health Center

- **Breast Health Program for the Uninsured and Underinsured**
  - City of Inkster Health Clinic

- **Gilda's Club Grand Rapids Navigation & Support Program**
  - Gilda’s Club Grand Rapids

- **Annual Women's Wellness Leaders of Southwest Michigan Immersion Retreat**
  - Great Lakes Sanctuary

- **Hackley Community Care Education, Outreach, and Screening Breast Health Program**
  - Hackley Community Care

- **Access To Breast Cancer Diagnostic and Screening Services for At-Risk Women**
  - Holland Hospital

- **Southwest Michigan BCCNP Wrap Around Program**
  - Kalamazoo County Health and Community Services Department

- **Navigating The Way - Being Your BREAST Friend**
  - Lakeshore Health Foundations

- **Pink Impact: Breast Care Services at MSU**
  - Michigan State University College of Nursing

- **Community Partnerships Providing a Full Continuum of Breast Care Services**
  - Spectrum Health Foundation

- **West Michigan Cancer Center Survivorship Program**
  - West Michigan Cancer Center

- **Turning Point Breast Cancer Survivor Program**
  - YMCA of Metropolitan Lansing

### SMALL GRANT RECIPIENTS

- **Annual Breast Cancer Summit**
  - University of Michigan Comprehensive Cancer Center

- **Casting for Recovery Fishing Retreats**
  - Casting for Recovery, Inc.

- **Together Strong - A Health Program for Survivors**
  - Battle Creek Community Foundation

- **Equipping Future Health Care Providers in West Michigan to Promote Breast Health**
  - Grand Valley State University

- **Strong Women of Faith Breast Cancer Support Group Conference**
  - Strong Women of Faith Support Group

- **Breast Health Education for Employees of McLaren Greater Lansing and Mid-Michigan Physicians**
  - McLaren Regional Healthcare Foundation

- **Community Breast Health Education to Reach Underserved, Economically Challenged Women**
  - Spectrum Health Foundation

- **West Michigan Coalition for Breast Health Conference: “Breast Health in our Community”**
  - Gilda’s Club Grand Rapids

- **Annual Hats & High Tea for Breast Cancer Awareness**
  - University of Michigan Comprehensive Cancer Center

- **Lymphedema Program - Offering a Full Continuum of Breast Cancer Treatment through Survivorship**
  - Spectrum Health Foundation

- **Healing Meals for Healthy Communities**
  - Revive and Thrive Project
SUPPORTING RESEARCH
Susan G. Komen is the largest, non-governmental source of breast cancer research in the world. Komen is focused on efforts to stem metastatic and aggressive disease, find scientifically sound preventative strategies, and investigate environmental links to breast cancer in Michigan. In 2016, Komen used 79 research grants totaling $12,867,633. Currently, there are six active grants totaling $5,692,993. In 2016, Komen funded one new grant in Michigan, bringing total contribution to breast cancer research to $770,000 in 2017.

CULTURALLY APPROPRIATE EDUCATION
Our community health worker training program, Language and cultural barriers prevent many women from accessing the services we need. We are creating an education outreach and training program to connect African American and Hispanic women with breast health services in their communities, and to support their diagnosis and treatment through our large healthcare systems.

MISSION INITIATIVES
Susan G. Komen Michigan remains committed to empowering and educating our community through ongoing process improvements to the patient care continuum, which supports those diagnosed with breast cancer and local health system change. Our new initiative, Mission on the Move, combines the best practices created by our local program partners with Komen outreach tools, to increase visibility and impact. Our goal is to increase the number of men and women impacted by 10% through this initiative, allowing us to reach over $7,000 people this year. As a result of this launch, Komen Michigan will continue to fund programs that matter, save lives locally, and eliminate barriers, which normally impede access to care.

PINK IN THE PEWS
Our faith-based education program. Many cultures are hesitant to seek preventative health measures as they feel it conflicts with their faith. Blue Cross Blue Shield of Michigan is helping us reach African American and Hispanic women in the places they worship. Pink in the Pews uses a biblical basis to present breast health to congregations.

FUELING THE CURE
Our rural outreach and screening initiative. For rural women, transportation can be a major barrier. Crystal Flash and other great companies are helping us reach women in rural Michigan. With every propane delivery, we’re bringing breast health education and the chance to sign up for a mammogram at local community centers.

For more information on Susan G. Komen breast cancer research visit komennmichigan.org/local-research-program.
KOMEN EVENTS
2017–2018

STAND UP FOR THE CURE
July 8, 2017

RIDE FOR THE CURE MID-MICHIGAN
July 15, 2017

RACE FOR THE CURE WEST MICHIGAN
September 16, 2017

POWERFULLY PINK LUNCHEON
December 2017

PINK TIE BALL
February 2018

RACE FOR THE CURE MID-MICHIGAN
April 29, 2018

RACE FOR THE CURE SOUTHWEST MICHIGAN
2018

REGISTER AND LEARN MORE AT:
KOMENMICHIGAN.ORG